

Introducing the Intuit Personal Finance Certification



Understanding the Certification

Educational institutions and government bodies are increasingly prioritizing financial education, and personal finance emerges as a critical, yet often under-taught, life skill that directly impacts students' daily lives and future financial well-being. Access to personal finance is still limited and inequitable; only one in four students have guaranteed access to a Personal Finance course in high school*, highlighting the need for additional investment in financial literacy. The Intuit Personal Finance certification is designed to help bridge the gap in financial literacy and is a tool to assess and validate learners have acquired the crucial life skill of managing their personal finance effectively and are ready to make important financial decisions. The certification is aligned with the National Standards for Personal Financial Education of the Council for Economic Education (CEE) and Jump\$Start Coalition. Delivered by Certiport and developed in partnership with Intuit, the certification sets up a new standard for personal finance education.

Empowering Educators: Shaping Financial Futures

As an educator, your impact goes beyond the classroom. Your students are in a critical stage of their lives where they are or will soon be making financial decisions that will impact the rest of their lives. Whether they start a career or pursue higher education, they will be confronted with important financial decisions such as budgeting, spending, and managing risk. By adopting the Intuit Personal Finance certification program, you will have the tools to teach, assess, and validate your students'

personal finance skills and help them develop healthier, lifelong financial habits that will follow them beyond the classroom.

Inside the Exam:

- 50 minutes, 40 questions
- Designed for high school seniors and first-year college attendees.
- Immediate results
- Digital Credly badge upon successful completion of exam



Key areas covered in the exam:

The Intuit Personal Finance program is aligned with National Personal Financial Education Standards and is built to help educators fulfill state requirements on financial literacy curriculum. The certification is the last step in validating that students have mastered the concepts of personal finance.

Empowering Learners: Unlocking the Benefits of Personal Finance Education

Personal finance education equips learners with the knowledge, tools, and confidence to make wiser financial decisions, enabling them to apply classroom learning to their daily lives immediately. The Intuit Personal Finance certification program goes beyond equipping educators with the necessary tools; it also measures and validates students' knowledge and skills in personal finance, ensuring mastery of the topic.

A certification in personal finance can:

- Enhance financial literacy and decision-making abilities.
- Provide the necessary financial knowledge to make wise financial decisions.
- Promote financial well-being over a lifetime such as reduced credit/debt costs, reduced borrowing costs and larger retirement funds/assets.**
- Increase confidence when making financial decision.
- Validates integration of core foundational personal finance principles.

Flexible Learning Resources for Every Classroom

Certiport follows a **Learn, Practice, Certify, Advance** model to ensure you and your students have the tools necessary to successfully implement your certification program. Certiport partners with multiple learning providers, including Intuit, to provide teaching materials in various formats that best fit your needs and existing curriculum. Practice tests are available to prepare students for test day, and the certification validates students' integration of knowledge to make wiser financial decisions throughout their lives. After taking the exam, individuals receive their score immediately. Upon successfully passing the exam, they receive a digital Credly badge they can display on social media or other online platforms.

INTERESTED IN ADDITIONAL INFORMATION?

Contact your Certiport representative today or explore our website at www.certiport.com/intuit



Explore Certiport's full range of Intuit Certifications:

- Intuit QuickBooks Certified user
- Intuit Certified Bookkeeping Professional
- Intuit Design for Delight Innovator

* Source: Next Gen Personal Finance

** Source: Lifetime Value of Financial Education in High School, Tyton Partners, 2024

*** Source: Greenlight Financial Technology, Inc.

Highlighting the Need: Financial Literacy Statistics

73%

American teens lack confidence in their knowledge of personal finance.***

\$100,000

Lifetime benefit from completing a one-semester course in personal finance.***

66%

of Americans are deemed financial illiterate.**

88%

of U.S. adults said high school did not leave them "fully-prepared" for how to handle money in the real world.**

72%

of U.S. adults said they would be "further ahead with their money today if they had a personal finance class in high school."**

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