COMMUNICATION

SKILLS FOR BUSINESS

English For IT

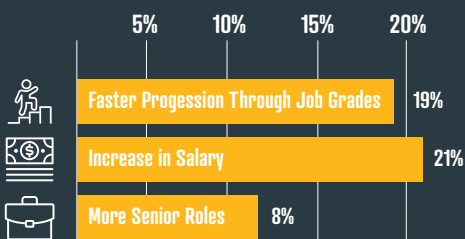**CERTIPORT**®
A PEARSON VUE BUSINESS

Q What is the best way for a candidate to validate their knowledge of English in an IT-related environment or in an entry-level IT job?

A Earn an English for IT certification

WHAT BENEFITS DO ORGANIZATIONS OFFER EMPLOYEES WHO HAVE A GOOD LEVEL OF ENGLISH IN IT CAREERS?

All company sizes — IT/ Computer Services Education — Showing Global

Faster Progression Through Job Grades	19%
Increase in Salary	21%
More Senior Roles	8%

Source: Cambridge Assessment, English at Work: Global analysis of language skills in the workplace.

English Proficiency Is Instrumental To Succeeding In IT

In the world today, the majority of English speakers are non-native speakers. In fact, for every native English speaker there are five non-native English speakers, and 96% of the conversations happening all around the world involve non-native English speakers.[1] For this reason, it is important to use plain English in order to communicate effectively. Also, since 80% of the information stored in the world's computers is in English[2], and since English is the world's technology language, it is necessary to learn a form of English that is technical but simple.

"English provided me a chance to interact with the best talent in the world. Eventually you reach a point where you cannot reach those talents without speaking the world's language."

Icaro Seara
Engineering Manager, Voxy

In every industry, there is a gap between the English skills required and the English language skills that employees have. As a matter of fact, across all companies globally there is at least a 40% English skills gap.[3]

Recognizing the importance of English proficiency in both IT and non-IT careers, Certiport, a Pearson VUE Business, created the English for IT certification exam. The English for IT exam validates a candidate's ability to work in an IT setting or in an entry-level IT job using English. It tests knowledge of English competence in an IT-related environment, and also measures:

- **Listening** - A skilled listener can hear between the lines and help people work through questions, issues and problems related to information technology projects.

- **Reading** – Whether it's understanding a client's specifications, or searching for a solution to a problem online, it is essential to be able to read in English at a high level.

- **Use of English** - Use of English refers to the conventional ways in which words or phrases are used, spoken or written in an IT-related environment.

1. Source: https://www.youtube.com/watch?v=Ge7c7otG2mk&t=601s
2. Source: http://www.englishlanguageguide.com/facts/stats/
3. Source: http://englishatwork.cambridgeenglish.org/

The primary market for the English for IT certification is English as a Foreign Language candidates who want to start a career in Information Technology (IT). The certification has been designed for the following candidates:

- Secondary school students, university students and IT professionals early in their careers
- Software developers, network engineers, security engineers, product managers and IT support who want to work in an international, multicultural environment
- IT specialists who want to start working in multinational or English-speaking companies
- Non-IT employees who work in the IT sector

Candidates will most likely be found in secondary schools, vocational schools and other higher education institutions.

LEARN, PRACTICE, CERTIFY

The targeted proficiency level for candidates taking this exam is B2 in the CEFR and 59-75 in the Global Scale of English. In order to prepare for the English for IT certification, candidates have access to practice tests, as well as an entire learning course dedicated to the English for IT certification, which covers everything in the exam.

To earn this certification, a candidate needs about 150 hours of instruction and/or hands-on experience in English competence in an IT-related environment.

EXAM OBJECTIVES

The following exam objectives form the basis for the learning materials, practice tests and the certification exam, and they outline the level of knowledge a candidate needs in order to pass the English for IT exam.

The English for IT certification exam is a 80-minute exam with approximately 60 questions covering the following objectives:

1. USE OF ENGLISH

1.1 Interpret and implement instructions, guidelines and training materials

1.2 Construct appropriate requests for information and feedback

1.3 Update colleagues on work-related topics

1.4 Incorporate goals and objectives into the working environment
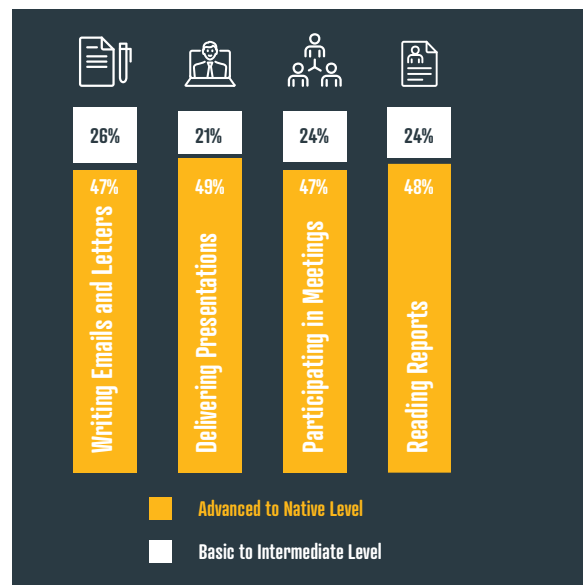
1.5 Defend a point of view

2. LISTENING

2.1 Identify concerns about an issue, a product or service, or a business situation

2.2 Examine key information from a conversation

2.3 Participate in discussions and conversations, exchanging information when necessary

3. READING

3.1 Analyze and prioritize opinions and recommendations

3.2 Analyze factual information from various sources

3.3 Evaluate information from various sources

3.4 Identify a problem and its cause, and identify solutions

WHAT LEVEL OF ENGLISH DO EMPLOYERS REQUIRE FOR TASKS IN IT CAREERS?

All company sizes — IT/ Computer Services — Showing Global

Writing Emails and Letters	Delivering Presentations	Participating in Meetings	Reading Reports
26%	21%	24%	24%
47%	49%	47%	48%

Advanced to Native Level
Basic to Intermediate Level

Source: Cambridge Assessment, English at Work: Global analysis of language skills in the workplace.

CONTACT US

If you are interested in purchasing learning, practice or certification materials for the English for IT certification call the Certiport team at **1.888.999.9830**.

www.certiport.com/csb