

# Intuit QuickBooks Online Certified User Overview



## What are the Benefits of Using Cloud-based Programs?

**Cost** - Cloud based software is updated on an ongoing basis. This translates to cost savings as organizations no longer have to worry about expensive updates as new versions of software are introduced.

**Security** - Software as a service (SaaS) platforms dedicate substantial resources to ensure the reliability and security of the product.

**Scalability** - Cloud subscriptions can easily increase or decrease license size based on the current need of the business.

**Availability** - The very nature of SaaS allows the flexibility to access the application from anywhere.

**Support** - Cloud-based providers offer great support for their products, limiting the burden on in-house resources.

## Intuit QuickBooks Certified User

More businesses than ever turn to Intuit® QuickBooks, the premier managerial accounting software for small businesses, to simplify bookkeeping activities such as tracking expenses, issuing employee compensation, and managing invoices. The Intuit QuickBooks Certified User (QBCU) certification validates technical abilities and knowledge necessary for an accounting career. The Intuit QBCU certification demonstrates marketable skills that speak to employers.

The Intuit QuickBooks Certified User certification program helps educators effectively teach Intuit QuickBooks using an easy-to-understand platform for students to grasp Intuit QuickBooks concepts while honing their accounting skills. Institutions seeking to stay current with industry trends and vitalize current curriculum will discover how the Intuit QBCU certification can play a role in bridging classroom learning to real-world application. Developed with the intent to demonstrate proficiency as a capstone to coursework or training, the certification exam can be easily administered on-site or at a local Certiport® testing center.

## Intuit QuickBooks Certified User - Intuit Quickbooks Online Version

Intuit QuickBooks has moved to the cloud. As companies search for more agility and flexibility with the way they conduct their business, often the logical choice is to turn to cloud-based solutions. By moving to the cloud, Intuit QuickBooks Online gives small businesses the freedom to run the day the way they want. Intuit QuickBooks Online brings the real-life, on-the-job functionality that bookkeepers and accountants rely on.

The Intuit QuickBooks Online exam will test candidates on new features found in the Intuit QuickBooks Online software. New features include:

- Receipt capture from a mobile device
- Instant file access for accountants
- Cloud-based app support
- Schedule and send invoices automatically
- Work from anywhere on any device

Learn more about the Intuit QuickBooks Online exam by visiting <https://certiport.pearsonvue.com/Certifications/Intuit/Certifications/Certify/QuickBooks-Certified-User>



Intuit QuickBooks enjoys 85% retail market share in small business accounting software



4 out of 5 accountants recommend Intuit QuickBooks to their small-business clients



Over 4,200 financial institutions are connected to Intuit QuickBooks

*"I was a self-taught QuickBooks user for many years, until I took the QuickBooks certification class. In the class I learned many helpful functions that can help my business by saving time with bookkeeping. QuickBooks certification has given me more confidence by helping me better understand the functions of QuickBooks."*

**-Pauline Lee Rosenblatt**

## Exam Objectives

- Intuit QuickBooks Setup and Maintenance
- List Management
- Sales/Money-in
- Purchases/Money-out
- Basic Accounting
- Reports
- Customization/Saving Time

## Program Benefits

### Teacher

- Effectively teach Intuit QuickBooks using an easy-to-understand platform including courseware, practice tests, and certification exams
- Enhance curriculum with hands-on experiential learning
- Remain current with industry trends and demands

### Student

- Validate Intuit QuickBooks knowledge and skills for a position in professional accountancy
- Demonstrate bookkeeping skills acumen in a tangible, measurable way
- Position themselves as a credible job candidate to employers

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